

## FREQUENT, DAILY, HIGH-SPEED EXPRESS SERVICE AT LOW RATES

GENERAL

AIR EXPRESS TARIFF No. 3
(Cancels all Air Express Tariffs heretofore issued)

## Applying on Express Carried by Airplane.

BETWEEN LOS ANGELES, SAN FRANCISCO, SACRAMENTO, FRESNO, BAKERSFIELD, SAN JOSE, LONG BEACH, SAN DIEGO, EL CENTRO, BRAWLEY, CALEXICO, YUMA, PHOENIX, TUCSON, DOUGLAS, EL PASO

Approved by OLE MAY General Traffic Manager

Issued by PAUL PRESTON General Express Agent Approved by O. R. FULLER President

Issued February 15, 1932

Effective March 1, 1932

# CENTURY PACIFIC LINES, LTD.

GENERAL OFFICES

Grand Central Air Terminal

Glendale, California

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#### SECTION II—RATES

#### RATES QUOTED BELOW IN CENTS PER POUND \* ON SHIPMENTS VALUED UP TO \$50.00:

Sacramento	Oakland	San Francisco	San Jose	Fresno	Bakersfield	Los Angeles	Long Beach	San Diego	Imperial Co. Airport	Yuma	Phoenix	Tucson	Douglas	El Paso
Sacramento	.05	.05	.05	.10	.15	.19	.20	.21	.26	.27	.31	.36	.40	.49
0akland05	-	.05	.05	.07	.11	.15	.17	.18	.23	.25	.29	.33	.37	.47
San Francisco05	.05	-	.05	.07	.11	.15	.17	.18	.23	.25	.29	.33	.37	.47
San Jose05	.05	.05		.06	.10	.14	.16	.17	.22	.24	.28	.32	.36	.46
Fresno10	.07	.07	.06	o Art Service	.05	.10	.12	.13	.18	.20	.24	.28	.32	.42
Bakersfield15	.11	.11	.10	.05	de de l	.05	.07	.09	.14	.16	.20	.24	.28	.38
Los Angeles19	.15	.15	.14	.10	.05		.05	.05	.09	.10	.15	.19	.23	.32
Long Beach20	.17	.17	.16	.12	.07	.05	-	.05	.09	.10	.15	.19	.23	.32
San Diego21	.18	.18	.17	.13	.09	.05	.05	ent in	.05	.07	.11	.16	.19	.29
Imperial Co.Airport.26	.23	.23	.22	.18	.14	.09	.09	.05	D. DETERM	.05	.07	.11	.15	.25
Yuma27	.25	.25	.24	.20	.16	.10	.10	.07	.05	PART SH	.07	.11	.15	.25
Phoenix	.29	.29	.28	.24	.20	.15	.15	.11	.07	.07	0 0	.05	.08	.18
Tucson36	.33	.33	.32	.28	.24	19	.19	.16	.11	.11	.05		. 05	.14
Douglas40	.37	.37	.36	.32	.28	.23	.23	.19	.15	.15	.08	.05	in the end of	.09
El Paso49	.47	.47	.46	.42	.38	. 32	. 32	.29	.25	.25	.18	.14	. 09	

Minimum Charge 45c

\*Rates quoted above are in cents per pound or fraction thereof or per unit of 200 cubic inches content, whichever will produce the greater revenue, viz:- 200 cubic inches content is to be considered equivalent of one pound if actual weight per unit of 200 cubic inches content is less than one pound.

ILLUSTRATION: A package measuring 20 inches by 20 inches by 5 inches has a cubic content of 2000 inches. On basis of 200 cubic inches per pound the package has a ten pound measurement. If the package weighs 10 pounds or more the rate may be calculated on the basis of actual weight. If the package weighs less than 10 pounds the rate may be calculated on the 200 cubic inch unit or as if the weight were 10 pounds.

#### **EXAMPLES OF RATE APPLICATION**

- 1. The rate on an 8-pound package which is not oversize, Los Angeles to San Diego, with a declared value of \$50.00 or less is 45c--The rate per pound Los Angeles to San Diego is .05c and the weight is 8-pounds which will make the total rate less than the minimum charge; therefore the minimum rate of 45c applies.
- 2. The rate on a 10-pound package which is not oversize, Los Angeles to Sacramento, with a declared value of \$50.00 or less would be \$1.90-The rate per pound Los Angeles to Sacramento is 19c, multiplied by the weight would make the total AIR EXPRESS charges \$1.90.

#### RULES AND REGULATIONS SECTION III

Wherever the word Company appears herein the same shall be deemed to mean CENTURY PACIFIC LINES, LTD.

#### RULE 1.

- a. EXTENT OF SERVICE: Subject to limitations of Rules 2 and 11, packages will be transported in Air Service at a charge based on actual weight or measurement and declared value as per rates shown in Sections II and III herein. Shippers desiring this service will deliver express to Company's office at an airport on Company's line and consignees will take delivery of express at Company's office at an airport on Company's line, except as otherwise designated by the Company.
- b. CONTRACT FOR TRANSPORTATION: Shipments will be transported only when subject to terms, conditions and limitations contained in Company's express receipt. (see page 5.) The Company is not an insurer nor is the Company a common carrier and assumes no liability except that specifically set forth in said express receipt.

#### RULE 2.

- a. LIMITATIONS: WEIGHT AND SIZE: No single package weighing more than 200 pounds or exceeding 60 inches in length or 24 inches in width or 40 inches in height will be accepted for shipment under this tariff unless by special arrangement.
- b. VALUE: Unless by special arrangement with the General Office of this Company any shipment the declared value of which exceeds \$5,000.00 will not be accepted for transportation (See Section III Rule 17, Page -- for charges covering declared valuations exceeding \$50.00.)

#### RULE 3

- a. CONDITIONS: Shipments may be accepted with the Air Express charges either prepaid or collect.
- a-1 Prepaid shipments are shipments on which shipper pays all charges.
- a-2 Collect shipments are shipments on which air express and/or excess valuation and/or advance charges are all collected from the consignee.
- a-3 In the event of consignee, on collect or C. O. D. shipments, refusing to pay any accrued charges, the shipper will be notified by the Company, and will be given an opportunity to guarantee all charges. If shipper refuses to give this guarantee, but wishes return of the goods same will be returned to original shipping point, if shipper will pay all charges accrued, including charges for return of merchandise. In the event both shipper and consignee decline to pay all charges, the goods will be sold at auction after being held for a period of 30-days, and all accrued charges deducted from the proceeds of said sale.
- b. Perishable goods are accepted at owner's risk only and when perishable or rush order packages are delivered at hours when they cannot be promptly forwarded, they will be accepted at consignor's risk and forwarded by the first schedule available.
- c. The value of each shipment offered for shipment must be declared by the shipper or his authorized agent.

#### RULES AND REGULATIONS

#### SECTION III CONT'D

#### RULE 3. CONCLUDED

d. LOT SHIPMENTS: Shippers may forward up to 10 individual packages or parcels under the same express receipt provided all such parcels are addressed to the same consignee at same address. When lot shipment is made the Company's liability, if any, on account of loss or damage to all or part of the merchandise in such lot shipment is limited to the value declared upon face of express receipt prorated on the basis of the number of packages constituting such shipment in accordance with conditions on Company's express receipt issued in respect to the entire lot shipment. In order to identify the various parcels shipped under any one express receipt the agent must write in large figures the express receipt number on each package covered by the one express receipt.

#### RULE 4.

- a. C. O. D. SHIPMENTS: C. O. D. shipments will be accepted when shipments and accompanying invoice is plainly marked C. O. D. and amount of C. O. D. clearly and legibly marked on shipment and conforms to all rules and regulations set forth on express receipt.
- b. "C. O. D." means (collect the value of the goods on delivery). It does not refer to transportation charges but indicates that the amount of invoice entered on express receipt and shipment are to be collected from the consignee on delivery of the shipment and remitted to the shipper.
- c. Remittances on C. O. D. shipments are made direct to the shipper by this Company through its Accounting Department.
- d. A service charge of 50c per shipment on all C. O. D. shipments will be made.
- e. No C. O. D. shipments will be released for examination to consignee until same has been paid for, unless written authority from the shipper has been made.
- f. If a lot shipment is C. O. D. and only one package is marked C. O. D. the whole shipment will be considered C. O. D. and none will be released until C. O. D. and all accrued charges are paid.
- g. When C. O. D. shipment has been refused by consignee the Company will notify the shipper that same has been refused. The shipper then will give disposition of shipment in writing to the Company (See Section III Rule 3 a-3).

#### RULE 5

LAWS: All laws relating to express shipments must be strictly complied with.

#### RULE 6.

SHIPMENTS FOR OFF LINE POINTS: Shipments destined to a station not authorized by this tariff may be accepted for points off or beyond this Company's line but all charges over this Company's line must be prepaid.

#### RULE 7.

LIABILITY LIMITATIONS: Shipments will be transported only when subject to all terms, conditions and limitations contained in Company's express receipt. The Company is not a common carrier and assumes no liability except those specifically set forth in said express receipt.

#### RULE 8.

LOSS AND DAMAGE CLAIMS: No claims for loss or damage will be entertained unless made within thirty days from date of shipment on claim blanks of this Company accompanied by original paid express bill and invoice showing value of the merchandise lost or damaged, date of shipment, number and date of waybill and other facts necessary to establish a proper claim, together with details setting forth how much loss or damage occurred.

The company shall not be liable under any conditions for loss or damage arising from any of the following causes:

- a. Difference in weight or quantity caused by shrinkage, leakage or evaporation.
- b. Delays caused by weather conditions, accidents or breakdowns.
- c. The act or default of shipper or owner or consignee.
- d. The nature of the property or defect therein.
- e. Improper or insufficient packing, securing or addressing.
- f. The act of God, Perils of the air, Public enemies, Authority of the Law, Quarantine, Riots, Strikes or other hazards incident to a state of War.

#### RULE 9.

MARKING: All packages must have plainly written thereon in legible English, the name and address of the consignor, the consignee and all shipping instructions.

#### RULE 10.

All package shipments must be packed in containers made of material of such strength and durability and quality to withstand handling, piling, scraping or rubbing on or in baggage rack or express compartments, incident to the transportation through the air by airplane and Company will not be liable for the loss or damage to articles shipped contrary to the foregoing specifications--nor for loss or damage to fragile or poorly packed or perishable articles or to containers that are fragile or easily marred.

Packing and marking requirements for ordinary express shipments should be followed generally except for fragile or perishable articles and motion picture films or other matter of extraordinary value. However, no liability is assumed by the Company in event of shipper's failure to pack, so packages will withstand all risks and incidents of air transportation, take-offs and landings.

Valuable shipments such as money, bullion, bonds, coupons, jewelery, precious stones, valuable papers or other matter of extraordinary value, must have their nature fully disclosed on express receipt and shipment properly sealed by shipper or Company assumes no liability.

#### **RULES AND REGULATIONS**

#### SECTION III CONT'D

#### RULE 11.

#### PROHIBITED SHIPMENTS:

- a. Dogs, cats, birds and other live animals will not be carried except at option of the Company.
- b. Motion picture films and reels will be accepted for transportation subject to the State laws governing common carriers in this respect and under such other limits as ordinary caution suggests for the safety of the public, also in accordance with Section 480, Paragraph 5 of the Postal Laws and Regulations.
- c. Unless otherwise specifically provided herein, rates named do not apply to, nor will the following articles be accepted for shipment.
  - 1. Acids, in batteries or otherwise.
  - 2. High explosives or dangerous substances.
  - 3. Inflammable materials.
  - 4. Materials having a disagreeable odor.
- d. Any articles liable to become disagreeable to or a menace to passengers or liable to cause damage to other property being transported will be accepted for shipment only when not contrary to public convenience and safety and when so packed as to properly safeguard against all danger.
- e. Articles will not be accepted which in agent's judgment are not of sufficient strength or properly packed to withstand the handling incident to their transportation by plane.
- f. Articles will not be accepted for shipment, which in Agent's judgment are of such a nature that makes shipment by plane impractical.

#### **RULE 12.**

STORAGE: Express held for storage or for orders from consignor or consignee over 48-hours will be charged for at the rate of 10c per package for each 24-hours after 48-hours the same is so held. If the quality or character of the package so to be stored or held is such that the facilities of the carrier does not, in their opinion, offer protection from injury, damage or from theft, the carrier reserves the right to place same in a public warehouse at the cost of the consignee or consignor, as their interests may appear, in which case the regular charges of such public warehouse will govern.

Exception: Express will be held free when received at any hour Saturday and claimed before the same hour the following Monday, or when received at any hour Sunday and claimed before midnight the following Monday. If not claimed within the time specified storage will commence 24-hours after receipt of the express. Legal holidays will be treated the same as Sundays. When a legal holiday falls on Saturday or Monday, or is observed on either of those days, the Sunday and the legal holiday combined will be treated as Sunday.

The Company is not liable for damage or deterioration of articles caused by non delivery after arrival at destination. The place of storage shall be optional with the Company. Perishable articles which become odoriferous will be destroyed without previous notice to the consignee or consignor.

#### RULE 13.

REFUNDS: All refund requests on account of interrupted flights should be forwarded immediately to Comptroller, Century Pacific Lines, Ltd., Glendale, California.

#### RULE 14.

RECONSIGNED SHIPMENTS IN TRANSIT: Where shipments are reconsigned in transit, a charge of \$1.00 per shipment will be made

#### RULE 15.

VALUATION DECLARED NOT EXCEEDING \$50.00: Shippers shall declare a valuation on each shipment not to exceed \$50.00 without additional charge.

#### RULE 16.

DECLARED VALUATION IN EXCESS OF \$50.00 UP TO \$5,000.00 PER SHIPMENT: Values in excess of \$50.00 up to \$5,000.00 per shipment may be declared. If shipper declares a value in excess of \$50.00 for any shipment the rate immediately below will be applicable for excess value charge.

In excess of \$50.00--50c for each \$100.00 (or fraction thereof) of such excess.

#### RULE 17.

DECLARED VALUE IN EXCESS OF \$5,000.00 PER SHIPMENT: Agents are NOT AUTHORIZED TO ACCEPT ANY SHIPMENT WITH A DECLARED VALUE IN EXCESS OF \$5,000.00. Values in excess of said amount may be declared by shipper ONLY if a written contract has been entered into with Company and special arrangements made and special rates paid on account thereof. Any such agreement must be made with Company direct. AGENTS SHALL NOT IN ANY EVENT CHANGE, ALTER OR ADD TO THE TERMS, CONDITIONS OR LIMITATIONS EXPRESSED IN COMPANY'S EXPRESS RECEIPT.

Information in regard to arrangements for transportation of shipments at declared valuations in excess of \$5,000.00 may be obtained by addressing the Century Pacific Lines, Ltd., Glendale, California.

**ECONOMICAL** CONVENIENT



FAST RELIABLE

Shipments carried on Passenger Planes.

C. O. D.'s handled with low return charges.

200 pounds limit any one package.

#### TERMS AND CONDITIONS

1. The provisions of this receipt shall inure to the benefit of and be binding upon the shipper, consignee, owner, and all carriers or other persons in possession of this shipment, and shall apply to any reconsignment, or return thereof.

shipper, consignee, owner, and all carriers or other persons in possession of this shipment, and shall apply to any reconsignment, or return thereof.

2. In consideration of the rate charged for carrying the property constituting the shipment covered by this contract and receipt, the shipper agrees:

(a) that the value of the property constituting the said shipment is the amount set forth on the face hereof, unless an amount greater than five thousand (\$5,000) dollars is set forth thereon, in which event shipper agrees and declares that the value of the property constituting the said shipment is five thousand (\$5,000) dollars,

(b) that the Company shall not be liable for damage to or loss of the property constituting the said shipment for a sum in excess of fifty (\$50) dollars unless a greater value has been declared for the shipment on the face hereof and charges on account of such greater value paid, and that the Company shall not be liable in any event for damage to or loss of the property constituting the said shipment for a sum in excess of five thousand (\$5,000) dollars,

unless a special contract in writing has been entered into, and special arrangements are made sufficiently in advance to effect insurance coverage, and special rates paid to cover the cost of same and risks involved, but, in any event, shipper agrees:

(c) that, if more than one package is received for shipment under this receipt, the Company shall not be liable for more than the proportion of the agreed value which the actual value of the package or packages damaged or lost bears to the aggregate actual value of the entire shipment,

(d) that the Company shall not be liable for a sum in excess of the actual physical damage to damages or loss due to delay in delivery) sustained by the shipper, owner or consignee.

3. The Company shall not be liable for loss or damage unless due to its negligence; and in no event, for loss or damage due to the act or default of the shipper, consignee or owner; the nature of the property constituting the

4. The Company shall not be liable in any event for loss or damage due to Acts of God, weather conditions, public enemies, or authority of law, quarantine, riots, strikes, perils of the air or of navigation, the hazards or dangers incident to a state of war; any deviation from the usual routes flown over by the Company's direct aircraft whenever such deviation in the opinion of the Company, its employees or agents is necessary or expedient; occurrences in warehouses; delivery under instructions of shipper or consignee at airports or other places where there is no agent of the Company after such shipment has been left at such airport or ether place.

5. Claims for loss or damage must be made in writing within thirty (30) days after date of shipment; and suits for loss or damage must be instituted within one (1) year after said date.

6. The right is reserved to transport said shipment in whole or in part by any method of transportation other than by air whenever in the opinion of the Company such method of transportation is necessary or advisable, in which event shipper agrees that the Company acts as shipper's forwarding agent at shipper's risk.

7. The Company may, before shipment or any time during the carriage, at any point whatsoever, transship any of the property constituting the said shipment by any other carrier or conveyance; upon delivery to any other carrier or conveyance or to a warehouseman or other ballee, the liability of the Company shall absolutely cease, and such portion or the whole of said shipment shall thereafter be at the risk of the shipper, consignee and/or owner, and subject to whatever conditions and exceptions there may be in the bill of lading, receipt or other agreement in accordance with which such delivery is made to such other carrier, warehouseman or balles. houseman or bailee

other agreement in accordance with which such delivery is made to such other carrier, warehouseman or ballee.

8. No liability is assumed for damage to or loss of money, bullion, bonds, coupons, lewelry, precious stones, valuable papers or other matter of extra-ordinary value, unless full disclosure of the nature thereof has been made upon the face hereof.

9. No liability is assumed for fragile or perishable articles unless so marked and unless properly packed to withstand all risks and incidents of air transportation, take-offs and landings.

10. Explosives, acids, articles of an inflammable, combustible, hazardous, noxious or dangerous nature, and live stock, will not be accepted for transportation. Whenever through misrepresentation, inadvertence or otherwise any merchandise of such nature is delivered to the Company for transportation, the shipper, owner and consignee shall be jointly and severally liable for any loss or damage to the Company or others caused by the same. Such goods may be jettisoned or destroyed at any time by Company or its agents without liability on account thereof. Extra charges and expenses, if any, in connection with the discharge, handling, or other disposition of explosives, acids, articles of an inflammable, hazardous, noxious or dangerous nature, or those declared or considered such by civil or military authorities, shall be borne by shipper, owner and/or consignee.

11. Company reserves the right to reject in whole or in part any shipment the transportation of which for any reason (including but without limiting the generality of the foregoing, the nature thereof or the transportation thereof with other articles in Company's planes, etc.) might, in Company's opinion, be dangerous to life or property and further to hold for shipper's account or redeliver to shipper in whole or in part any such shipment which may have been accepted by it.

12. The term "shipment" whenever used herein, shall be construed as meaning all merchandise, goods, articles and/or property in respect of whi

EXPRESS DEPARTMENT.

OFFICE COPY

Form 24

For Information Phone Local Agent, Century Pacific Lines, Ltd.

Time Received	Grand Central Air Terminal Glendale, Ca	
NON-NEGOTIABLE RECEIPT	There all pastures of refereigned the country of the	LINARY HI ATHUR HILL HARLA HOLDS
	193	Excess Value Charge
Received from	WAST OF MESSAGES AT SAUS	Air Express Charges
Shipper's Address	subject	aviado fenciale ano
to Tariffs in effect on the date hereof	Advances	
DA BAD TO STORY AS 028-5 CHES	value declared	C. O. D.
to be \$Weightcı	abic dimensionsrate	C. O. D. Return Charge
Consigned to	Total Charges	
Which the Company agrees to carry upon the terms an Regulations of Published Tariff of this Company to wh signs this receipt.	d conditions printed on the back hereof, and all Rules and ich the shipper agrees, and as evidence thereof accepts and	O READER RESIDENCE OF THE PROPERTY OF THE PROP
Shipper	Agents will write in space above	
Notification Record  DateM	Received the Above In Good Condition	whether total charges are prepaid or collect.
Phone No.—— Mailed———	Consignee	to odl guitamilia in gaurrio en

NOTE-The Company's charge is based upon articles which do not exceed in value the sum declared above.

## The Story of Century Pacific Air Lines



Transformation of the air passenger business from a luxury to a necessity—from a mode of travel available to only a few because of its cost to an economical, reliable and convenient utility for the business man and travelling salesman and pleasure-seeker—that is the accomplishment of Century Pacific Air Lines, a division of the Cord Corporation.

Since the inception of Century Pacific schedules on July 3rd, 1931, three men have guided the destinies of the company: E. L. Cord, Chairman of the Board of the Cord Corporation and of the Century Pacific Lines, Ltd.; O. R. Fuller, President of the Century Pacific Lines, Ltd., and of the Auburn-Fuller Company, California distributors for Auburn, Cord and Duesenberg motor cars and Stinson Aircraft; and L. B. Manning, Executive Vice-President of the Cord Corporation and Century Pacific Lines, Ltd.

With the announcement that "It Costs No More to Fly," Century Pacific last July started almost hourly airplane schedules connecting the major cities of the Pacific Coast, using the huge Stinson tri-motored, Lycoming-powered, 10-passenger air liners, at rates comparable to other accepted modes of travel. Air travel was stimulated considerably, and this modern mode of travel assumed, more than ever before, its rightful place as an economic factor of vital importance in speeding up Pacific Coast business relationships; as well as providing a fast, reliable, clean and economical method of inter-city and inter-state air transportation for the general public.

Expansion of Century Pacific facilities, since the start of the line in California, naturally followed and now it serves an increased number of California cities, including Sacramento, San Francisco, Oakland, San Jose, Bakersfield, Fresno, Los Angeles, San Diego and El Centro, Calexico, Brawley in the Imperial Valley from the Imperial County Airport; Yuma, Phoenix, Tucson and Douglas in Arizona, and El Paso, Texas. Between the northern and southern terminals is an airway 1,216 miles in length, over which the green and gold Stinson air liners fly an average of more than 7,000 miles daily.

To date, Century Pacific has carried approximately 35,000 passengers, with more than 5,000,000 passenger miles logged—a most enviable achievement of flight performance for Stinson air liners, Lycoming engines, and Century Pacific service.

The extent of the Century Pacific system, embracing some 15 terminal cities, makes fast, reliable and economical inter-city and inter-state air passenger and express transport a matter of utmost convenience for travellers and commercial houses in the Pacific Southwest.

With twenty-three transport pilots, each having an average of 5,500 hours in the air, and maintaining a ground personnel of over 125 persons to care for its traffic needs; with its own teletype communication system; and with an investment of over a million and a half dollars in California alone, Century Pacific Lines, Ltd., invites your consideration for air express shipment or when you travel for business or pleasure.

## conil TIA SHID Cities Served by 10 violation

## CENTURY PACIFIC AIR LINES

Passenger and Express Service

### LOS ANGELES—

608 South Olive — Phone MIchigan 6636. Grand Central Air Terminal, Glendale—Phone CApitol 13101.

### OAKLAND-

San Francisco Bay Airdrome, Alameda—Phone Alameda 2500.

## BAKERSFIELD-

Kern County Airport — Phone 2500.

## FRESNO-

Chandler Field—Phone 34323.

## SAN JOSE—

San Jose Airport—Phone Ballard 422.

## YUMA-

Fly Field—Phone 35-J.

## DOUGLAS-

International Airport—Phone 141.

## SAN FRANCISCO—

695 Market Street—Phone EXbrook 1771. San Francisco Airport (formerly Mills Field)—Phone DAvenport 0700.

## SACRAMENTO-

Municipal Airport—Phone Main 1180 or Main 8021.

## SAN DIEGO—

Lindbergh Field—Phone Hillcrest 5422.

## LONG BEACH-

Municipal Airport—Phone 41680.

## PHOENIX-

Sky Harbor Airport — Phone 43331.

## TUCSON-

Tucson Airport—Phone 3939.

## EL PASO-

Municipal Airport—Phone E a s t 30.

## IMPERIAL COUNTY AIRPORT—

EL CENTRO

BRAWLEY

CALEXICO

Imperial 222.

Imperial 222.

Imperial 222.